

WHO WE ARE & WHAT WE'RE ABOUT

The PROG Foundation is committed to nurturing and developing pathways to success through purposeful philanthropy, active volunteerism, and, as a third pillar of efforts, strategic collaborations at the PROG Development Center. Above all, PROG Foundation provides resources and access through technology, education, and development to enhance opportunities for individuals.

WHO WE SERVE & WHY IT MATTERS

We partner with communities rich in potential and resilience who are impacted by socio-economic disparities. Our focus offers a chance to collaborate with communities who are overcoming barriers to accessing essential resources such as education and economic opportunities. By supporting and amplifying individual strengths, PROG Foundation is witnessing members of communities across America achieving their full potential.



FOUNDATION MILESTONES

PROG Foundation's milestones have been set up for continued growth and impact. To support operational excellence, we established reputable bookkeeping services along with comprehensive financial policies and procedures, and partnered with a highly regarded organization to provide background check services. Additionally, PROG Foundation advanced and submitted applications for various insurances, further safeguarding youth, and our operations.

Our social media presence continued to grow, expanding our reach and engagement with the community. Our website, complete with analytics, enhances our digital presence, while our diversified funding strategy ensures long-term sustainability.

Strategic collaborations have been key to PROG Foundation's success. The Foundation formed a vital connection with Domo for Good and joined several prominent organizations, including local Chambers of Commerce and the Utah Nonprofit Association.

2023

2961 Volunteer Hours

914 Volunteers

\$430,264 Direct Charitable Activities

1,417 Individuals Supported

5 Programs

15 Steering Council Members

11 Youth Advisory Council Members

21 Partnering Organizations

1 Funder



OUR INITIATIVES:

Active Volunteerism

Fostering a strong sense of community and purpose among various stakeholders, PROG Foundation committed time and resources, where Prog employees played a vital role in driving positive change by supporting local initiatives. This hands-on involvement enriches the lives of those we serve and strengthens the bonds within teams, creating a culture of empathy, teamwork, and shared commitment to make a difference.

Purposeful Philanthropy

Charitable giving is a cornerstone of the mission, providing essential support to organizations throughout the United States of America that champion technology, education, and development. By partnering with innovative and forward-thinking entities, such as Student Leadership Network, Women Tech Council, The Hope Hero, and Big Brothers Big Sisters, communities harness the power of technology, foster lifelong learning, and build a foundation for economic growth and social progress. Through our dedicated support, PROG Foundation does not only advance these critical sectors, but also ensures that the benefits of progress reach those who need it most.

PROG Development Center

Programming is conducted through the PROG Development Center, which brings together technology, education, community, and government partnerships - providing youth in the greater West City Valley, Utah the ability to enhance socio-economic opportunities.

The PROG Development Center made remarkable strides in 2023. At the end of the year, PROG Foundation successfully signed a lease agreement for the PROG Development Center, culminating in a well-attended open house on November 9th. The Center is now fully equipped with networks, utilities, security, signage, and furniture, including 25 laptops for program use.

Prior to establishing the Center on Decker Lake Drive, the PROG Development Center received in-kind support from Clark and Christine Ivory, facilitating the use of Fairbourne Station Apartment where the Youth Advisory Council, steering council, and additional partnership events took place.

The team launched the Scholarship, Career Coach, and Employment Committee, received support from Trauma-Informed Utah to refine and strengthen programming approach, and established critical partnerships with Granite School District, United Way of Salt Lake, and provided continue support of Latinos In Action's Greater West Valley City chapters.

Notably, through a partnership with Success In Education, a cybersecurity camp at Cyprus High School was launched, marking a significant achievement in programming efforts. Additionally, a strategic partnership agreement with Western Governor's University and the launch of the Everyday Entrepreneurship class in collaboration with Salt Lake Community College at the West Valley Library further underscore our commitment to education and career development.

Through a signed contract with Bleeker, the PROG Development Center offered professional career coaching and access to Google Certificates, enhancing the career prospects of Center participants. Lastly, to ensure programs continue to launch and thrive, formalized agreements with Thriving Utah and the University of Utah ensued, fostering a robust support system for program growth - which executes on a newly created strategic plan that guides efforts, ensuring we remain focused on the mission and impact within communities.